

SAMPLE ONLY

Decision Model
Choosing a Practice

GOAL: Eliminate my child's vision system deficiency symptoms and achieve full potential in school.

FACTORS (that have the most effect on goal attainment and relevancy to patient/family)	Weighting Percentage (%)	Practice 1		Practice 2		Practice 3	
		Score	Points	Score	Points	Score	Points
<i>Doctor Qualifications, Credentials & other Qualities (Other qualities: patient care belief, affinity for children, communication skills, other professional attributes)</i>	50	100	50	90	45	70	35
<i>Professionalism and Qualifications of Staff</i>	15	100	15	90	13.5	75	11
<i>Quality of Equipment & Facilities</i>	10	100	10	90	9	80	8
<i>Convenience (proximity) to Practice Location/ Hours of Operation</i>	5	100	5	50	2.5	80	4
<i>Cost (lowest cost = highest score) (Practice 2 Fees higher than Practice 3 Fees by 30 %)</i>	20	100	20	70	14	100	20
TOTAL			100		84		78