May 2010

TOA Member Spotlight: Briana Larson, OD

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Spreading the word about InfantSee!

Dr. Briana Larson has found herself very busy of late, helping spread the word about Optometry's national infant eye examination program, InfantSee. "InfantSEE is as an exceptional community outreach initiative for Texas optometrists and a distinction for our profession," said Dr. Larson. "The program lends the opportunity for us to stand at the forefront of early detection, intervention, and education of vision and eye health concerns."

Recently, Dr. Larson has attracted local media interest to the program, which is designed to offer a well-vision eye examination at no charge to infants between the ages of 6 months and 1 year. A video segment of Dr. Larson performing an infant eye exam was produced and distributed to the Central Texas area, and can be viewed at the Austin-American Statesman's website **here**.

Originally from California, Dr. Larson attended optometry school at SCCO, and furthered her training at SUNY by completing a residency in vision therapy with emphasis in pediatric optometry. After relocating to Austin, Texas, she founded the Optometry Center for Vision Therapy, which is dedicated to specialty care in vision therapy, head trauma rehabilitation, low vision rehabilitation, vision care for children with special needs, pediatric eye care, corneal refractive therapy and sports vision enhancement.

Dr. Larson is an active member of the TOA since coming to Texas. She volunteers much of her time to public health initiatives, such as InfantSee and 3-D Vision Awareness, that help further optometry's outreach to these specific groups and place optometry in a very positive public light.

Subsequent media attention from Dr. Larson's InfantSee video has resulted in several written articles and radio mentions. Dr. Larson will be speaking on the radio next week as a spokesperson for 3-D Vision Awareness, a timely topic for all optometrists with the recent surge in 3-D movies and the public awareness of the symptoms of undetected binocular vision disorders.